



NEIGHBOR: Hey, whaddya' got?



DEALER: It's the Thompson's new Tempstar furnace.



NEIGHBOR: Sounds toasty...



DEALER: You bet. Tempstar quality, backed by one of the best warranties in the business.



DEALER: What have you got?

NEIGHBOR: The Thompson's new leaf blower. Let 'em know I borrowed it, okay?



DEALER: Okay...



ANNCR: Tempstar. Quality you can feel.



OFFER INSERT



LOCAL DEALER TAG AREA

TV ADVERTISING